

Our National Participation Plan 2026- 2028+

Everyone gets to bowl in Bocce



Bocce Australia Members Acknowledgement of Country

Bocce Australia members acknowledge the Traditional Custodians of the lands where all members are located and recognise any other people or families with connection to this great land.

Bocce Australia members extend this acknowledgment to all the Traditional Custodians of the lands and First Nations Peoples throughout Australia and would like to pay its respects to all Elders past, present and future.

Bocce Australia members recognise the outstanding contribution that Aboriginal and Torres Strait Islander peoples make to society and sport in Australia and celebrates the power of sport to promote reconciliation and reduce inequality.





Bocce Australia Strategic Plan 2026–2028+ ASC Play Well Submission

One Sport. One National Framework. Delivered Locally.

Organisational Context – Why Change

- Participation stable but not growing
- Ageing demographics
- Limited youth and female engagement
- Reliance on club-only delivery
- Out-dated competition pathways
- Fragmented State-designed programs & delivery

Strategic Response – Play Well Alignment

- Adopt Play Well Planning Framework
- Nationally led, locally delivered model
- Expanded entry points
- Stronger pathways, workforce and data

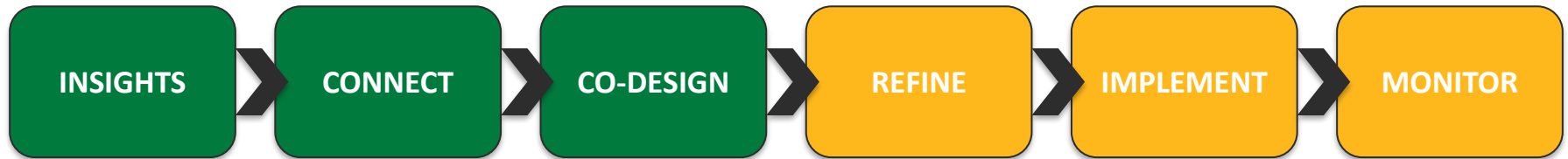
Strategic Operating Model

- Bocce Australia (National): Strategy, programs, branding, pathways, data
- States & Clubs: Local delivery, community engagement, reporting

Bocce Australia – Play Well Strategic Delivery Model

DEVELOPMENT

DELIVERY



Continuous feedback, evaluation, and improvement

Bocce Australia

National Play Well Strategic Framework (Phases 1–6)

Phase	Play Well Focus	Purpose	Key Bocce Australia Actions	Evidence & Measures (ASC)
Phase 1 – Insights	Evidence-based planning	Establish a comprehensive understanding of the bocce participation landscape, stakeholder needs, and barriers to participation to inform strategic decision-making.	<ul style="list-style-type: none"> Analyse national participation data across clubs, leagues, schools, and community programs Identify participation gaps by age, gender, geography, and culture Assess workforce and facility capacity Review retention and pathway transition points 	<ul style="list-style-type: none"> Participation and membership data Demographic and geographic analysis Identified participation gaps and opportunities
Phase 2 – Connect	Partnerships & collaboration	Build trust and alignment across the bocce ecosystem to create a unified, future-focused approach to participation.	<ul style="list-style-type: none"> Engage States, clubs, volunteers, and delivery partners Communicate national framework and delivery roles Formalise State delivery relationships Build partnerships with schools, community organisations, and councils 	<ul style="list-style-type: none"> Consultation records MOUs and partnership agreements Governance and role clarity documentation
Phase 3 – Co-Design	Participant-centred design	Align Bocce Australia objectives with Play Well priorities through co-design of programs, pathways, and workforce models.	<ul style="list-style-type: none"> Co-design national participation programs (BocceBall, Bocce Challenge, Bocce League) Define participation and performance pathways Design State Development Officer workforce model Establish national KPIs 	<ul style="list-style-type: none"> Program logic models Pathway diagrams Workforce role descriptions KPI framework
Phase 4 – Refine	Quality & sustainability	Ensure the strategy and programs are practical, scalable, and aligned with long-term objectives through review and validation.	<ul style="list-style-type: none"> Pilot programs in selected States and venues Incorporate stakeholder feedback Refine program standards, KPIs, and reporting tools Finalise State MOUs 	<ul style="list-style-type: none"> Pilot evaluations Stakeholder feedback summaries Finalised program frameworks
Phase 5 – Implement	Participation growth & workforce enablement	Translate strategy into action through coordinated national delivery and effective resource allocation.	<ul style="list-style-type: none"> Roll out national programs through State delivery partners Establish and support the SDO network Deliver national marketing campaigns Allocate funding to priority cohorts and regions 	<ul style="list-style-type: none"> Participation growth metrics Workforce deployment data Marketing reach and engagement statistics Funding outcomes
Phase 6 – Monitor	Measurement & continuous improvement	Ensure the Play Well strategy remains effective and relevant through ongoing monitoring, evaluation, and adaptation.	<ul style="list-style-type: none"> Monitor national KPIs and participation outcomes Conduct regular reviews of programs and pathways Integrate stakeholder feedback Report outcomes to ASC and stakeholders 	<ul style="list-style-type: none"> KPI dashboards and reports Annual review documentation Evidence of program refinement

Play Well Alignment Summary

Participation | Inclusion | **Places & Spaces** | Workforce | **Pathways** | Data



Participation



Inclusion



Places & Spaces



Workforce



Pathways



Data

3-Year Implementation Focus

- 2026 Establish
- 2027 Embed
- 2028 Optimise



Expected Outcomes

- Participation growth
- Stronger clubs & States
- Sustainable funding
- Modern national sport – One Bocce!

One Sport. **One National Framework.** **Delivered Locally.**